



Edward Choi

Executive Project Management
Walt Disney Imagineering

Business Experience

Eddie is an Executive Project Manager at Walt Disney Imagineering (WDI), where he's been leading architects, artists, engineers, schedulers, and estimators on various projects for the past 23 years. Those hotel and attractions projects have been located in California, Florida, Hong Kong, Tokyo and Hawai`i.

Eddie graduated from California State Polytechnic University Pomona with a Bachelor of Architecture degree in 1996. As part of that program, he participated in a one-year architectural study abroad program at Kyushu Institute of Design in Fukuoka, Japan. Later on, while working full time at WDI, he received his Master's in Business Administration at California State University Long Beach.

Eddie's Disney career started within the Pre-Development and Master Planning group, and then he gained valuable construction experience while working on Downtown Disney and Disney's Grand Californian Hotel in Anaheim. Later on, he would work abroad on the Hong Kong Disneyland Hotel and Tokyo Disneyland Hotel.

Since then, he moved to Oahu. There he helped lead the team to design and build the THEA Award winning hotel, Aulani, where the narrative storytelling was all about the Hawaiian culture. This also became the first LEED Silver hotel for Disney.

Afterwards, Eddie returned to the Hong Kong portfolio, working on a new themed resort hotel. He led a team spread throughout the US and Hong Kong utilizing BIM and new collaborative processes and technologies, while still delivering on the Disney storytelling tradition.

Eddie then worked on the Village and Area Development portion of Star Wars Galaxy's Edge for Disneyland (Anaheim, CA) and Disney's Hollywood Studios (Orlando, FL) during the design phase. This is one of the most immersive storytelling lands WDI has ever done, working closely with the LucasFilm partners.

Currently, Eddie is now the Tokyo Portfolio Executive Project Manager. He is responsible for all of the projects being designed and developed for the Tokyo Disney Resort, which includes the Tokyo Disneyland and Tokyo DisneySea theme parks. This is in partnership with Oriental Land Company, Limited, who is the owner of Tokyo Disney Resort and licensee of the Disney IP.