



George Ishii

Education

Bachelor of Science, Computer Engineering, California State Polytechnic University – Pomona, Pomona, CA.

Professional Experience

George started his career at Adobe Systems as a programmer of Adobe Illustrator and Acrobat. He turned practitioner in the early 2000s, building web apps for Avantgo, which was later acquired by Sybase. George then joined PayPal as one of the first designers responsible for PayPal's intuitive user interface. PayPal went public in 2002 and was acquired by eBay for \$1.1 billion later that year. He is the co-founder of [Geni.com](#), a genealogy-based social networking website, which grew to over 20 million profiles in its first year and now boasts over 70 million profiles. [Geni.com](#) was acquired by [MyHeritage.com](#) in 2013. He is also the co-founder of Geni's innovative spin-off, [Yammer.com](#), the enterprise social network, which won TechCrunch50's Best-in-Show and was acquired by Microsoft in 2013 for \$1.2 billion. George is also a strategic consultant and advisor to several early-stage internet companies such as BetterWorks and Influitive, and sits on the Board of [Trekaroo.com](#) and [UtopianCoffee.com](#).

Personal Information

Interests include startups, meeting entrepreneurs, architecture, interior and furniture design, world travel, foreign entrepreneurship.

